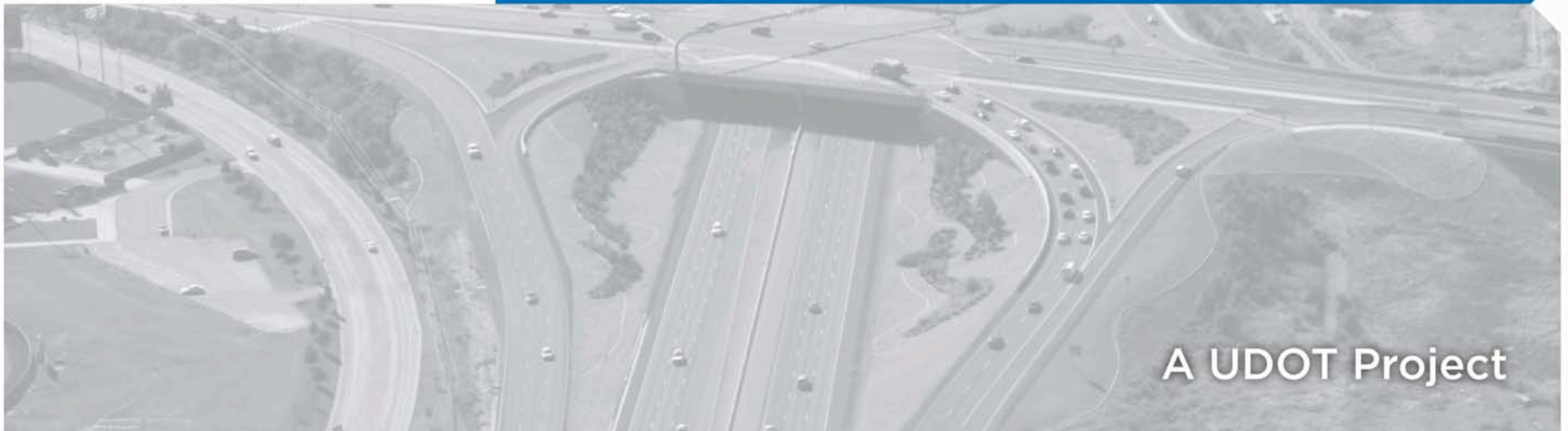




Coping with Construction Workshop

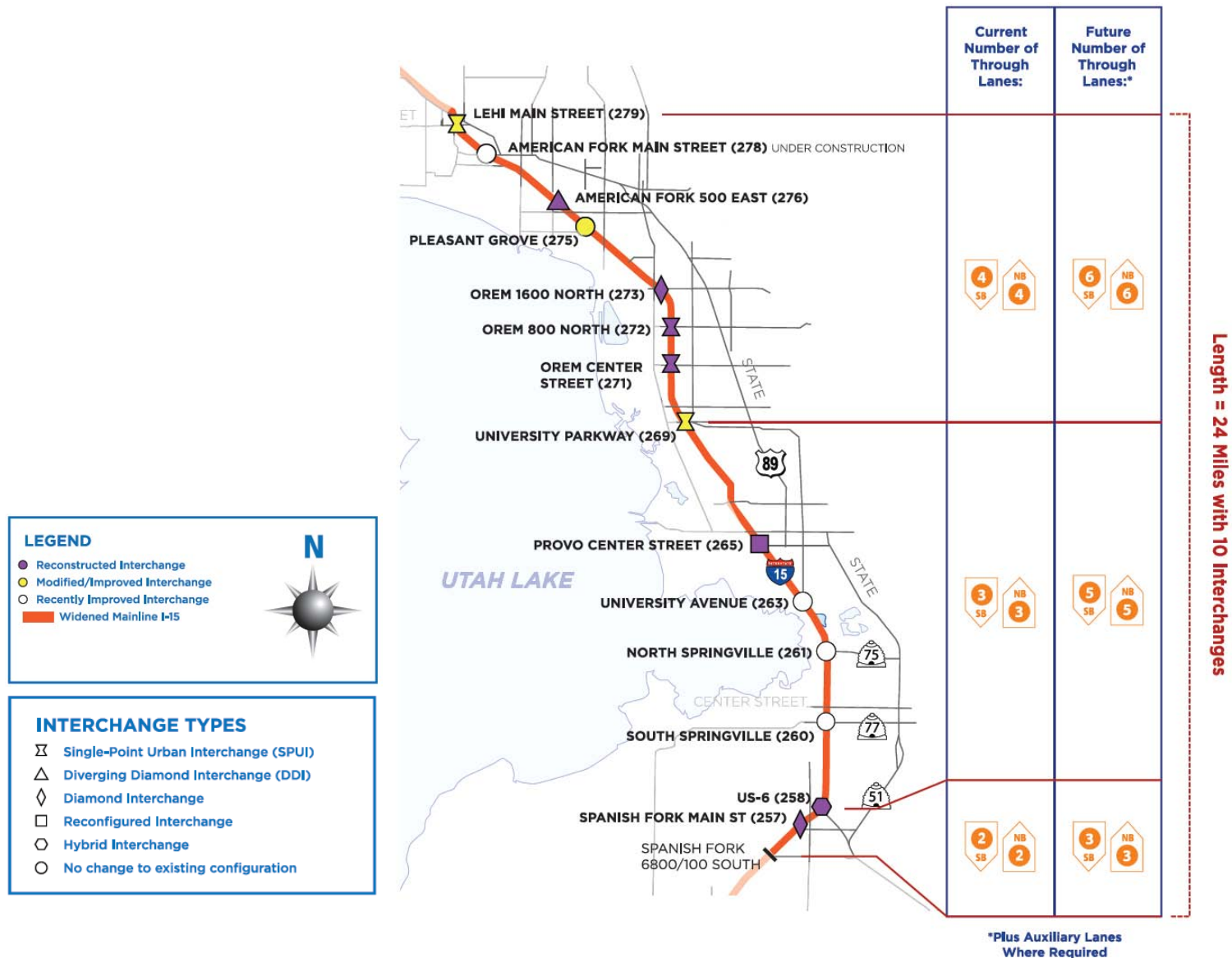
Dave Smith | Project Communications Dir

3/30/2010



A UDOT Project

Construction Area



Schedule

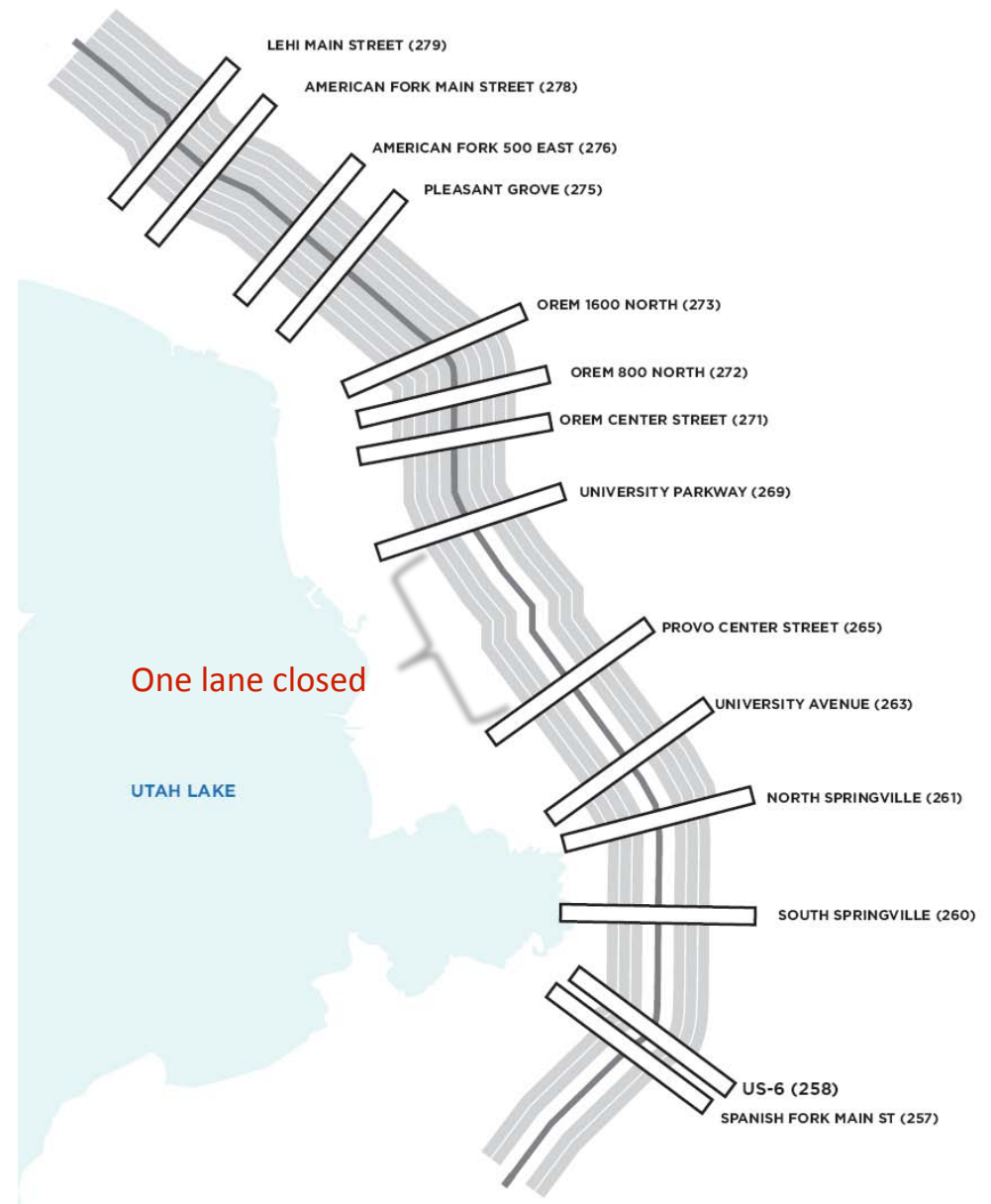
- Aggressive three-year schedule for faster project completion
- **Now:** initial work including utility line relocation, shoulder work, etc.
- **Early April:** convert Express Lane, nighttime lane closures, traffic shift
- **Late April:** I-15 daytime lane closures begin



Major I-15 Closures and Delays

Southbound from University Pkwy to Provo Center St

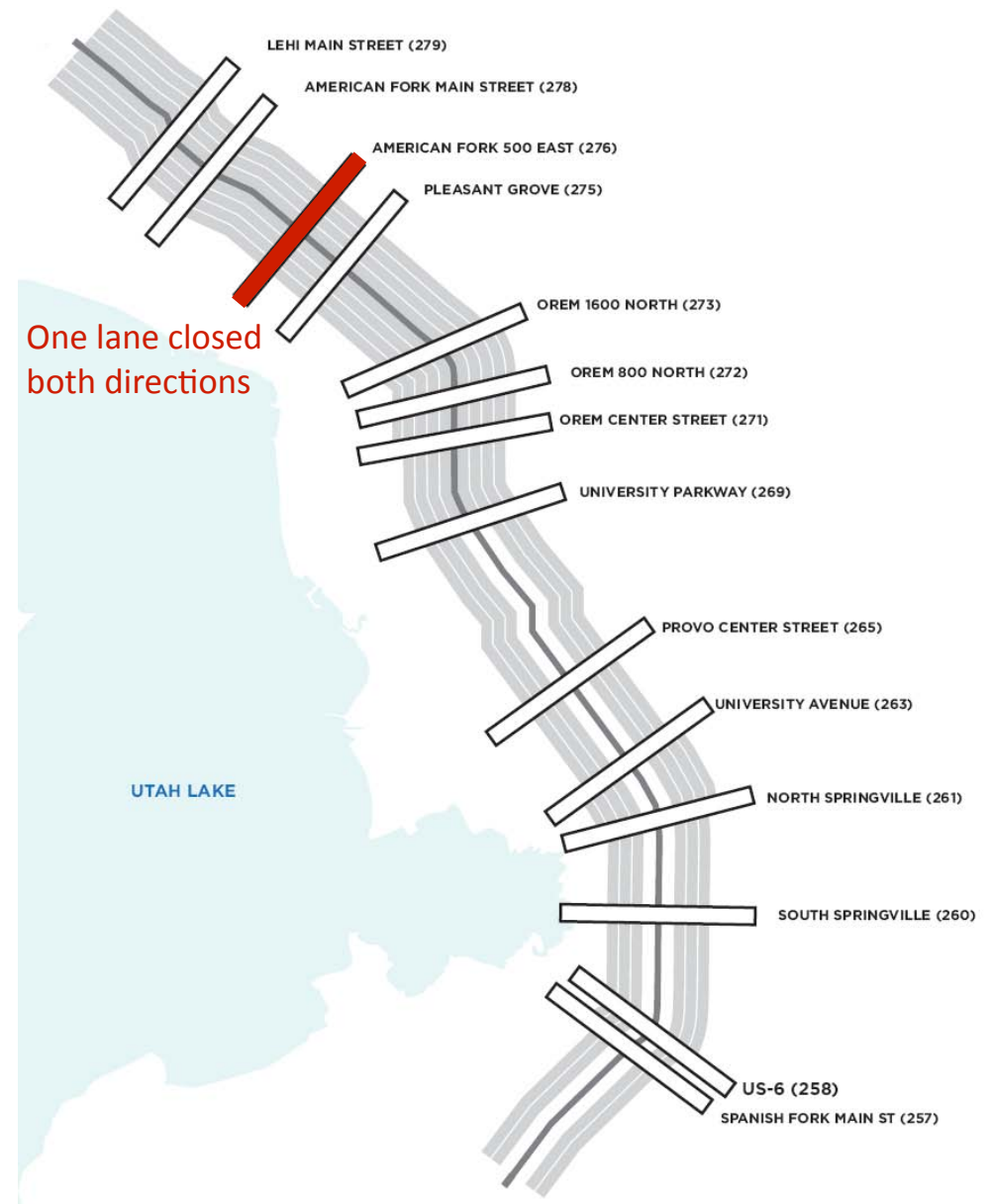
- Restricted from three to two lanes
- Late April/early May to fall
- 30-60-minute delays



Major I-15 Closures and Delays

Underneath American Fork 500 East

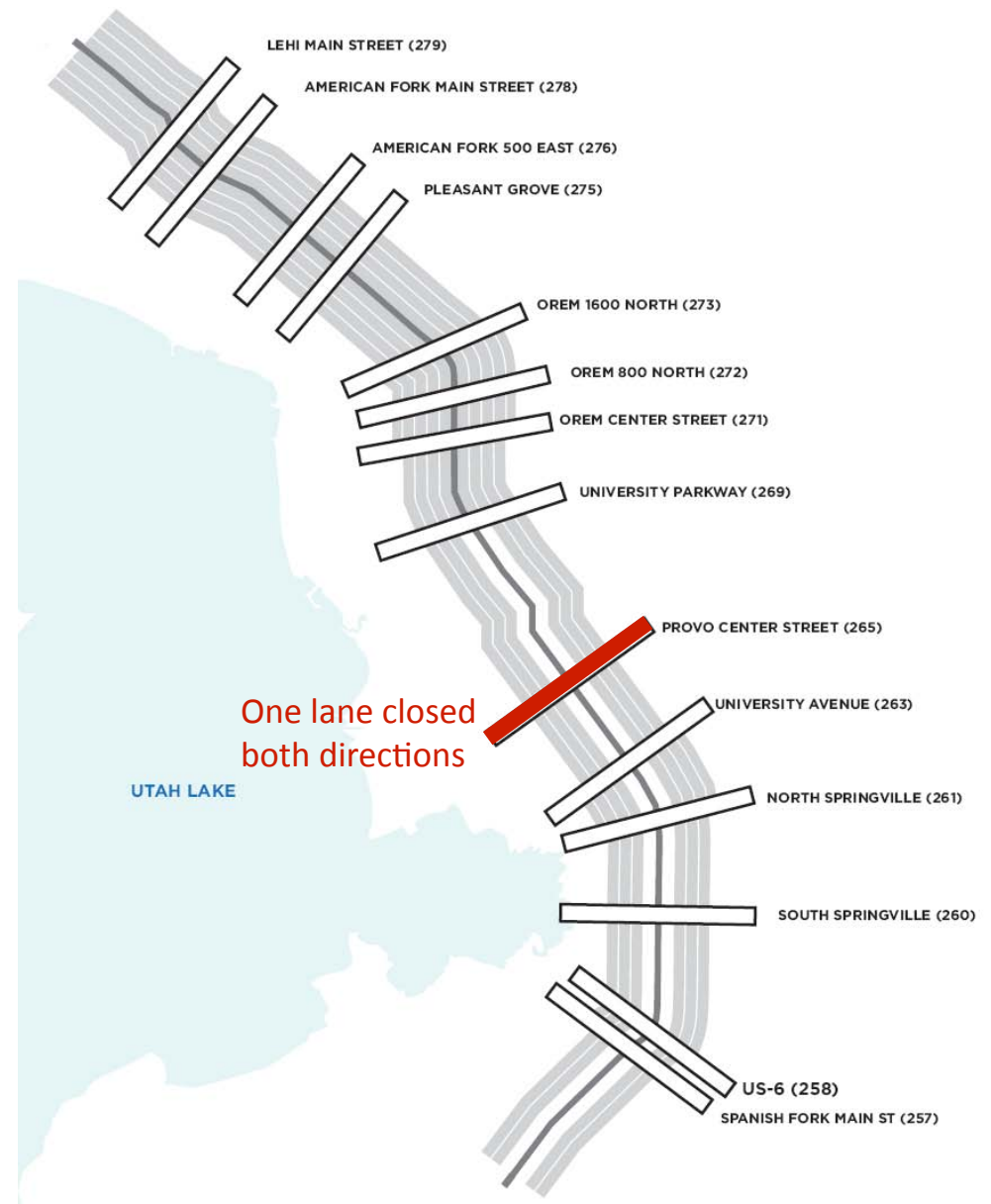
- Restricted from four to three lanes both directions
- Starting the end of April for up to 2 months
- 10-20-minute delays



Major I-15 Closures and Delays

Under Provo Center Street interchange

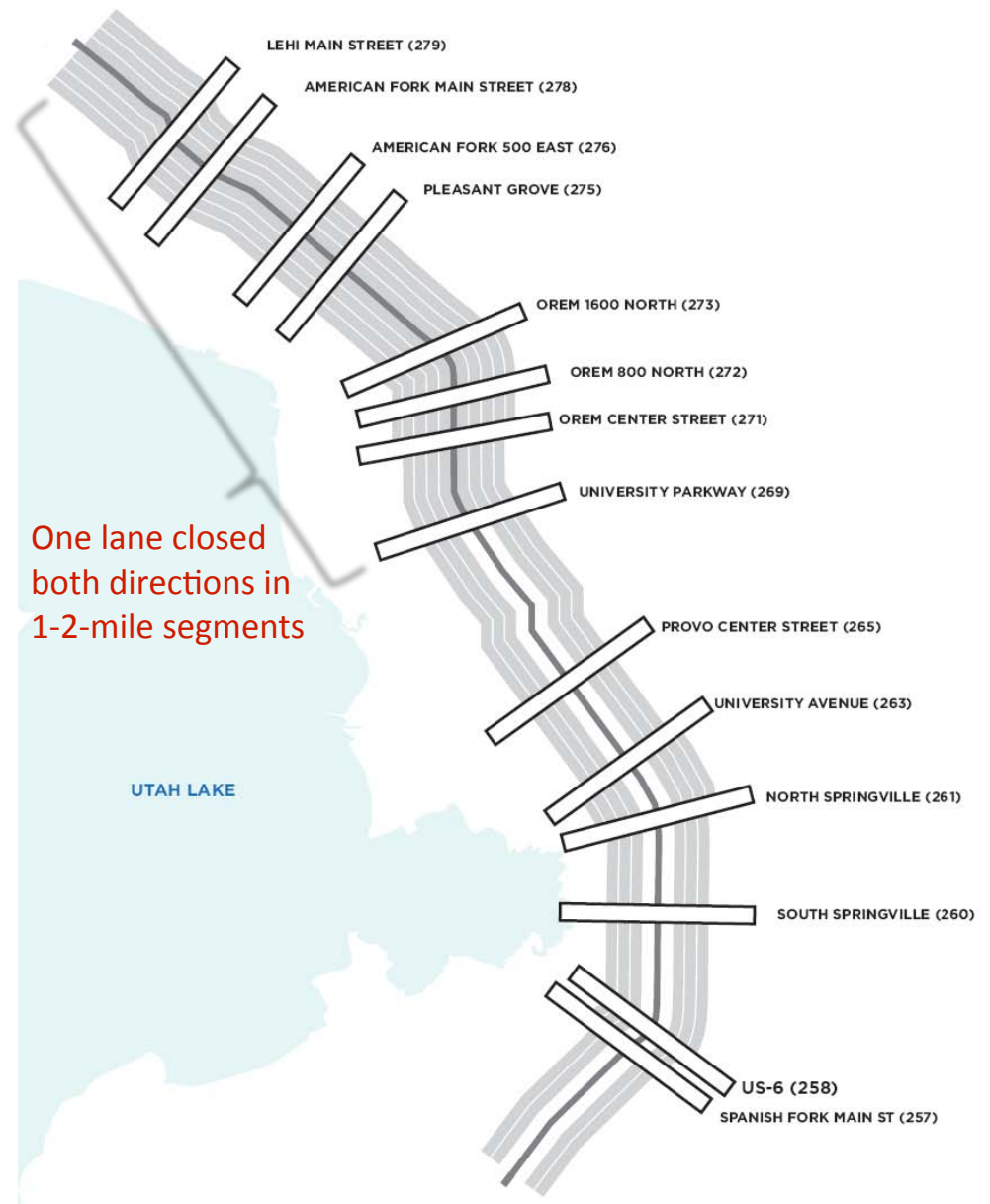
- Restricted from three to two lanes in both directions
- Starting summer 2010 for up to 18 months



Major I-15 Closures and Delays

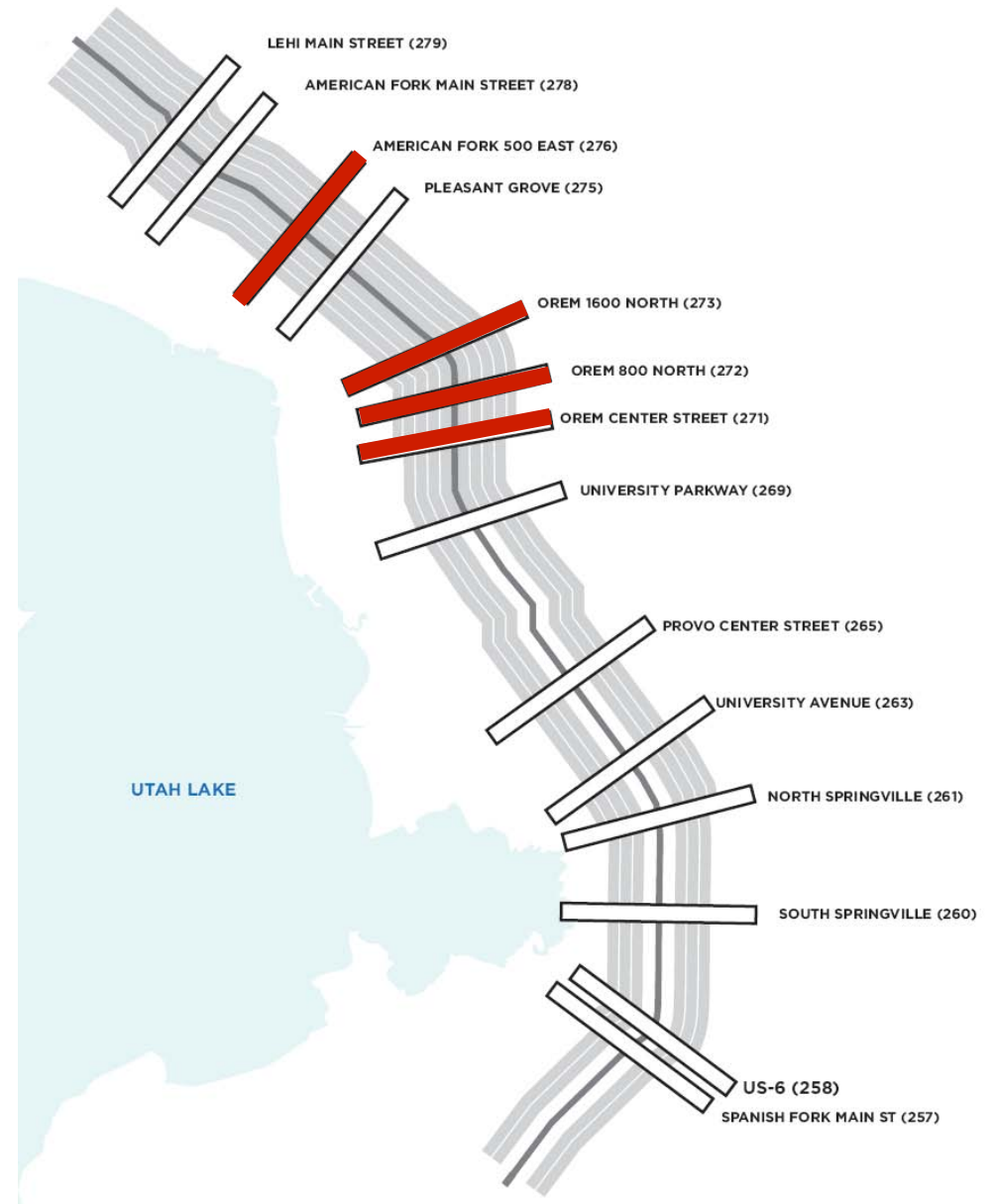
Lehi to University Pkwy

- Portions restricted from four to three lanes
- One to two miles closed at a time
- Summer 2011 and 2012
- 10-20-minute delays



Interchange Closures

- Up to two months each
- Consecutive interchanges not closed simultaneously

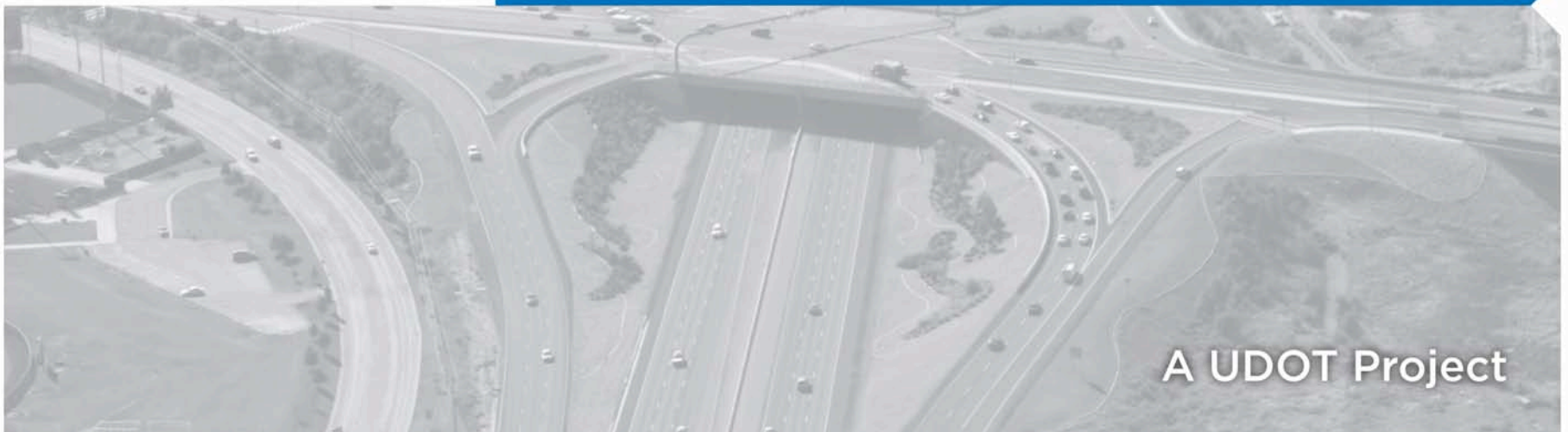




Project Communications

Christina Davis | Project Communications Mgr

3/30/2010



A UDOT Project

Staying Updated

Weekly e-mail updates

Web site: udot.utah.gov/i15core

Text messaging: text "i15" to 84043

Facebook: facebook.com/i15core

E-mail: i15core@utah.gov

Hotline: 1-888-i15core
(1-888-415-2673)

Radio, News media



CONSTRUCTION IS COMING ON I-15, AND SO ARE THE DELAYS.

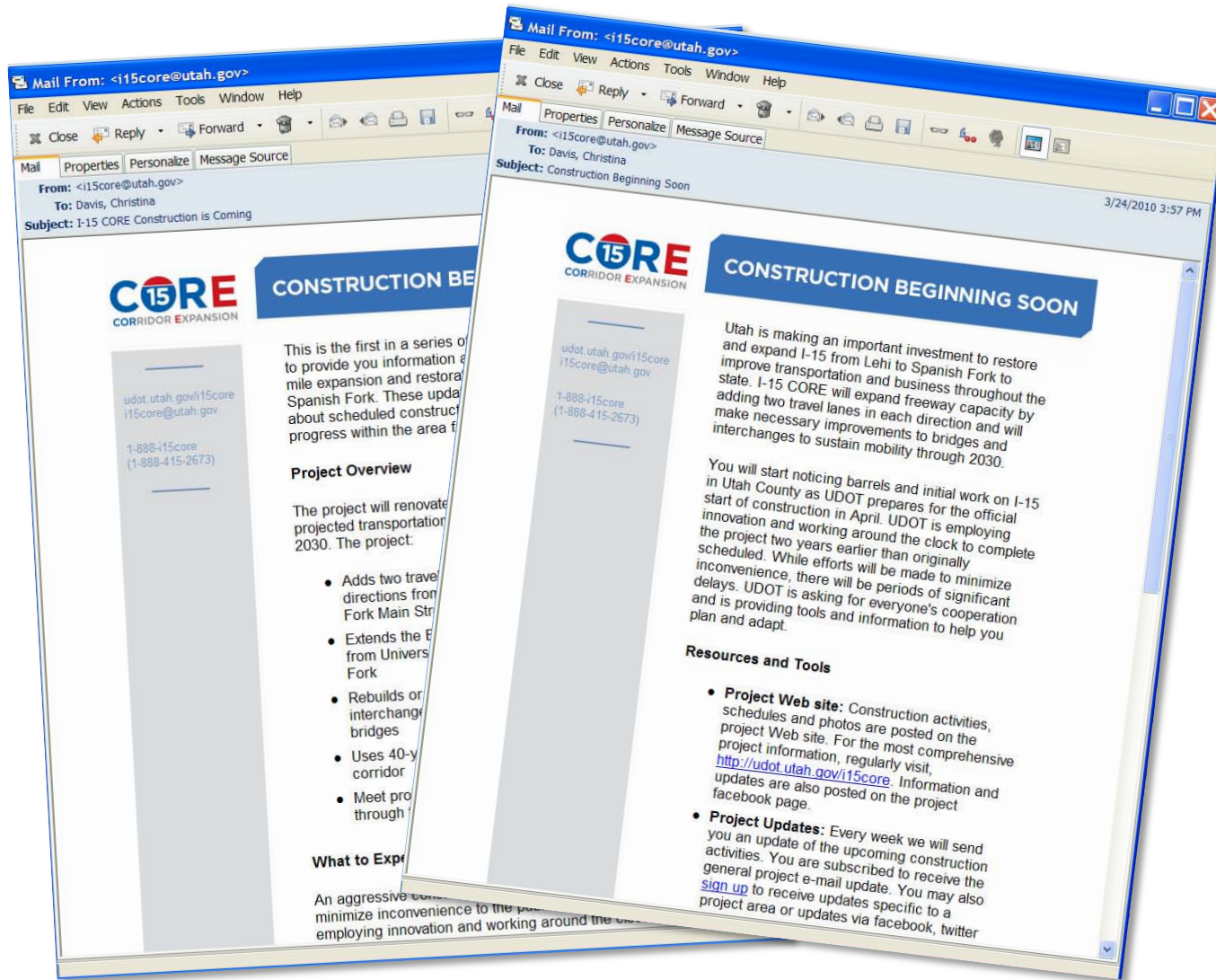
Work is beginning on I-15 to restore and expand 24 miles from Lehi to Spanish Fork. When finished, this major undertaking will greatly improve traffic throughout the area. But with construction comes delays, so we're working hard to provide area residents with the best information possible in order to help minimize any inconveniences. Be prepared and avoid delays by signing up for ongoing project updates at udot.utah.gov.

Provo-Orem Business Workshop
Learn how to minimize delays and help your business cope with I-15 construction at the Provo-Orem area business workshop.
March 30, 8 a.m. to 10 a.m.
151 South University Avenue, Suite 1600, Provo.
RSVP at udot.utah.gov/i15core or 801.341.6426

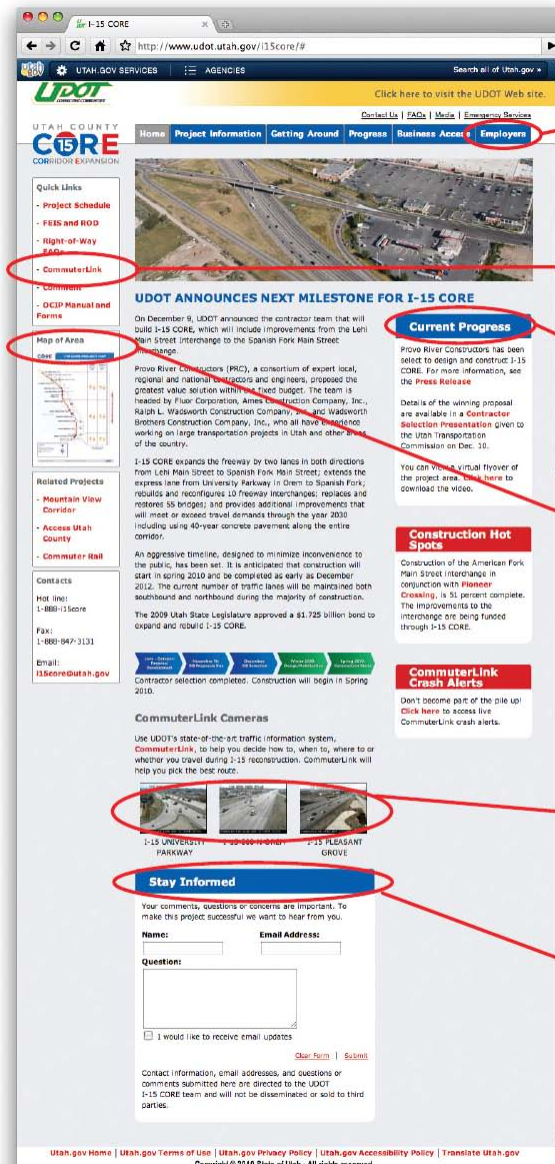
Web: udot.utah.gov/i15core
E-mail: i15core@utah.gov
Hotline: 1.888.i15core (415.2673)
Facebook: facebook.com/i15core

UTAH COUNTY
C15RE
CORRIDOR EXPANSION
A UDOT Project

Weekly E-mail Update



Sign up at udot.utah.gov/i15core



Learn about TravelWise and other tools for employers

Get up-to-the-minute traffic information

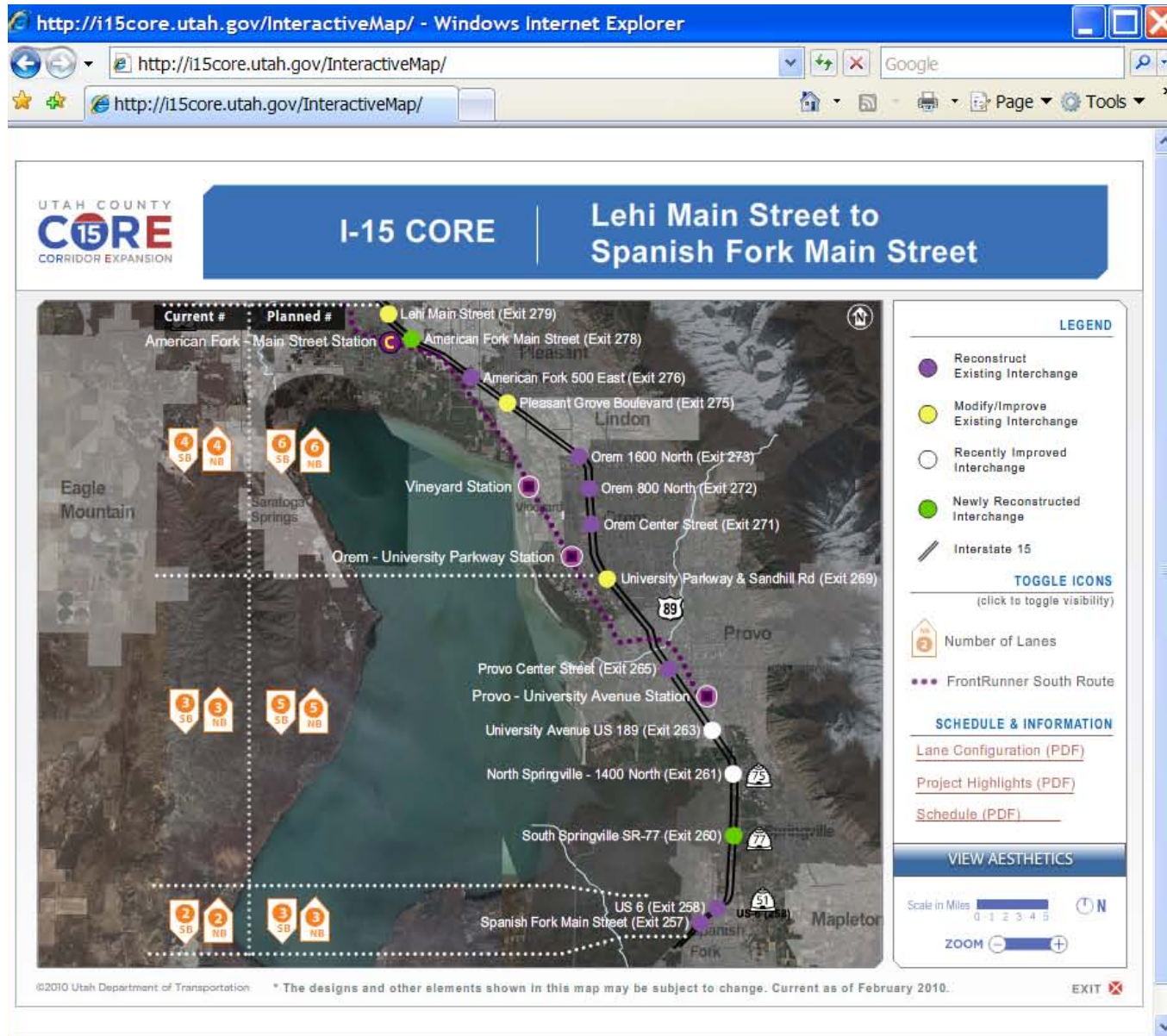
Get the latest news

Learn about project design with the interactive map

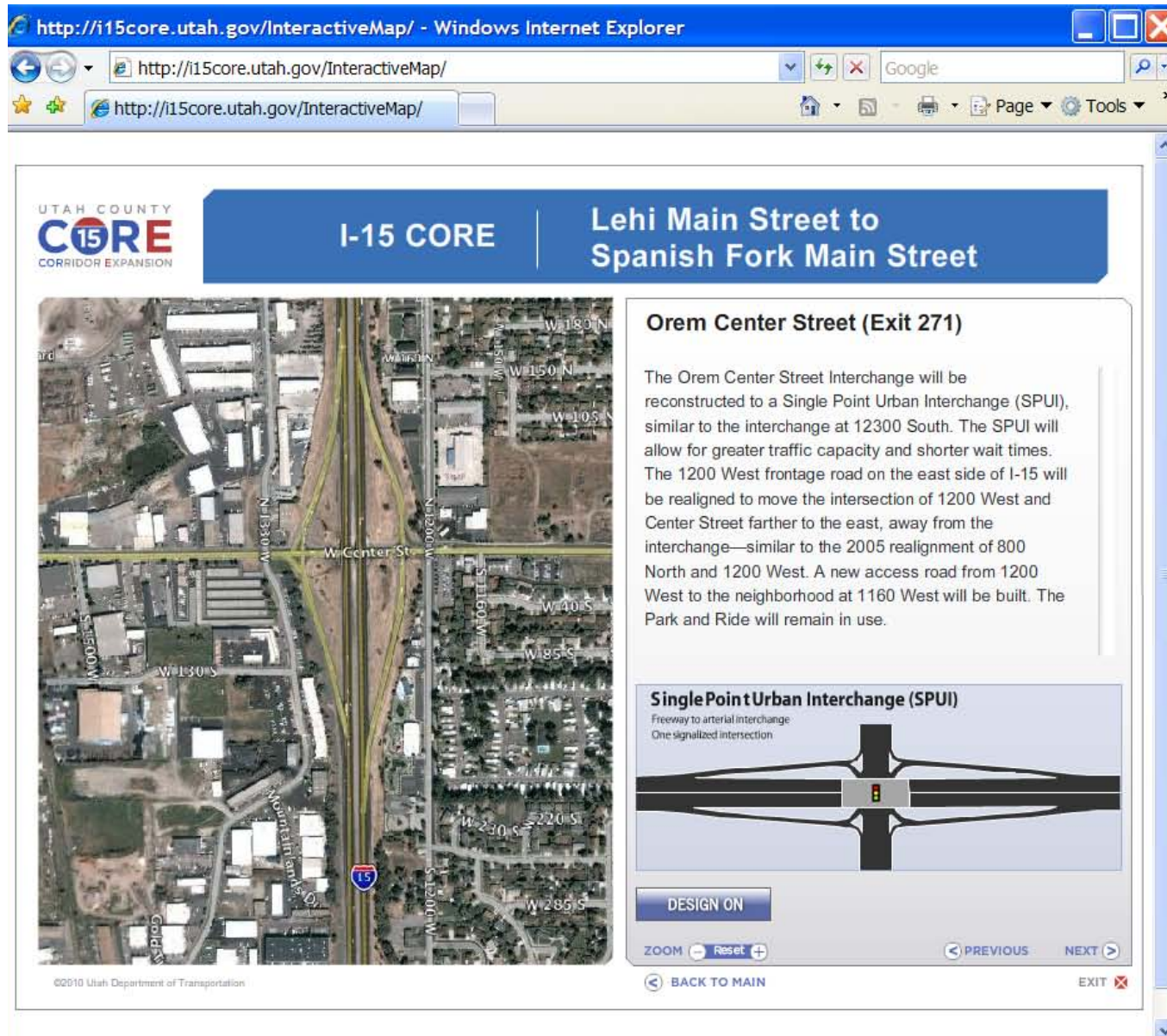
See construction work and traffic flow from the CommuterLink cameras

Sign up for regular email or text message updates or ask a question

Interactive Map



Interactive Map



Interactive Map


http://i15core.utah.gov/InteractiveMap/ - Windows Internet Explorer

http://i15core.utah.gov/InteractiveMap/

http://i15core.utah.gov/InteractiveMap/

UTAH COUNTY
CORE
CORRIDOR EXPANSION

I-15 CORE | Lehi Main Street to Spanish Fork Main Street



The designs and other elements shown in this map may be subject to change. Current as of February 2010.

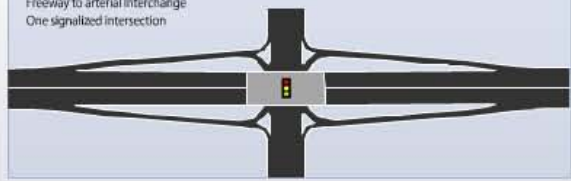
©2010 Utah Department of Transportation

Orem Center Street (Exit 271)

The Orem Center Street Interchange will be reconstructed to a Single Point Urban Interchange (SPUI), similar to the interchange at 12300 South. The SPUI will allow for greater traffic capacity and shorter wait times. The 1200 West frontage road on the east side of I-15 will be realigned to move the intersection of 1200 West and Center Street farther to the east, away from the interchange—similar to the 2005 realignment of 800 North and 1200 West. A new access road from 1200 West to the neighborhood at 1160 West will be built. The Park and Ride will remain in use.

Single Point Urban Interchange (SPUI)

Freeway to arterial interchange
One signalized intersection



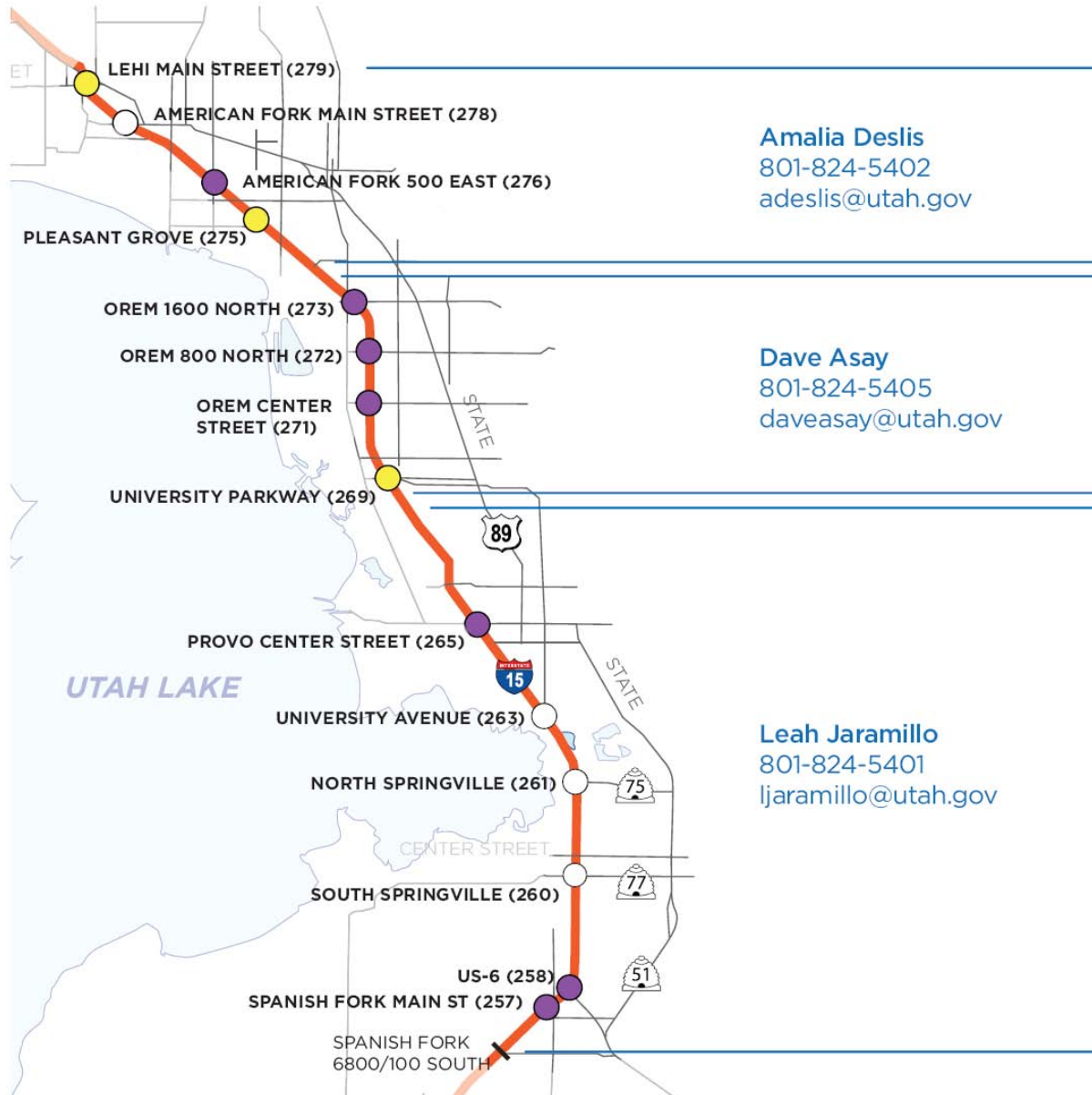
DESIGN OFF

ZOOM - Reset +

PREVIOUS NEXT

BACK TO MAIN EXIT

Public Involvement Coordinators



Company Communications

Get the word out about construction impacts to employees and customers

- Employee newsletters
- Internal Web site
- Public Web site
- Customer database e-mails
- In-store flyers, detour maps
- Coupons, promotions

For help with newsletter
and Web site content,
detour maps, etc.:

Christina Davis
801-342-6426
christinadavis@utah.gov

CommuterLink Dashboard

Utah Traffic Dashboard - Windows Internet Explorer

http://clients.ppbh.com/commuterlink_applet/applet.php?id=13

UTAH TRAFFIC DASHBOARD

UTAH COUNTY
C15RE
 CORRIDOR EXPANSION




Quick Links

UDOT - Commuterlink - commuterlink.utah.gov
 Commuterlink is your source for all the instant Utah traffic information you need. >> [READ MORE](#)

UDOT - Utah Department of Transportation - udot.utah.gov
 The website for UDOT is the best place to go for info about upcoming traffic projects, etc. >> [READ MORE](#)


I-15 CORE
 The public Web site for I-15 CORE. >> [READ MORE](#)

Current Weather

Today	Friday	Saturday
 43° Showers in the V	 39° Snow Show	 51° Partly Cloudy


Visibility: miles | Wind Speed: 12 mph

ALERT Click here for current traffic alerts at commuterlink.utah.gov.



commuterlink.utah.gov 03:13PM 03/16

Sandy 11514300 S 288.8




Map data ©2010 Google - [Terms of Use](#)

Powered by Utah **COMMUTERLINK**
 For detailed Utah traffic information, click here.

Done Internet 100%

CommuterLink Dashboard

UTAH TRAFFIC DASHBOARDPowered by Utah 

Contact Information*Required Fields

Weather and Map Location


Same as Above

Upload Logo

For best results, Logo should be 320 x 135 pixels.


Choose File


Pick Color Scheme



Choose Color
Use Color Selector

Choose Camera

 Statewide

 2100 S Redwood Rd

Add Additional Cameras

Check URL

Check URL

Quick Links

Check URL

Commuterlink is your source for all the instant Utah traffic information you need.

Delete Link

Add Another Link

Preview

Upload

CommuterLink Dashboard

Utah Traffic Dashboard - Windows Internet Explorer

http://clients.ppbh.com/commuterlink_applet/applet.php?id=13

UTAH TRAFFIC DASHBOARD

UTAH COUNTY
C15RE
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ALERT [Click here for current traffic alerts at commuterlink.utah.gov.](#)



commuterlink.utah.gov CS:13PM 03/26

Sandy 11514300 S 288.8



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 For detailed Utah traffic information, click here.

Done Internet 100%

TRAVELWise

Good for you. Good for Utah.

**HOW DO YOU MINIMIZE
CONSTRUCTION DELAYS?
EASY, TRAVELWISE.**

Kris Peterson, UDOT Director of Construction

TRAVELWISE STRATEGIES

PRESENTED BY KIM CLARK

VISION

TravelWise is based on people working together to develop a coordinated transportation program that encourages and supports other travel strategies than driving alone.

MISSION

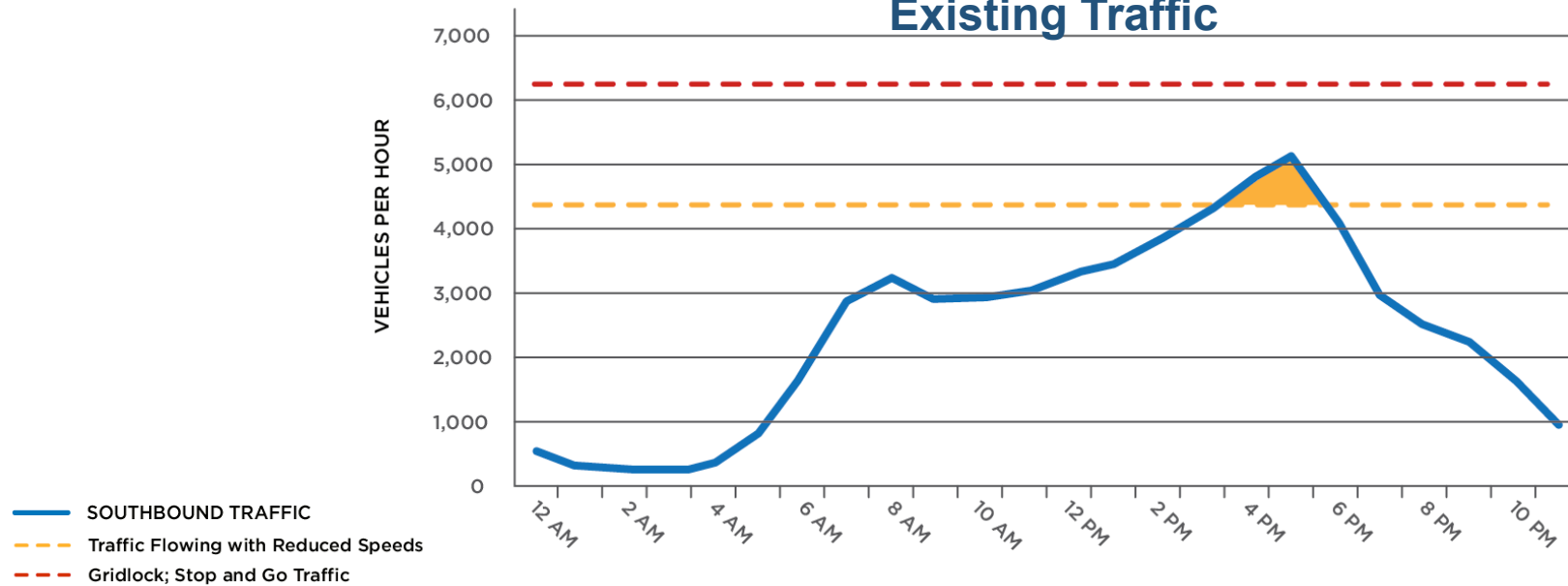
The TravelWise program educates and provides Utahns and visitors with viable and reliable travel choices.

Shifting Travel Times | Vanpools | Carpools | Teleworking

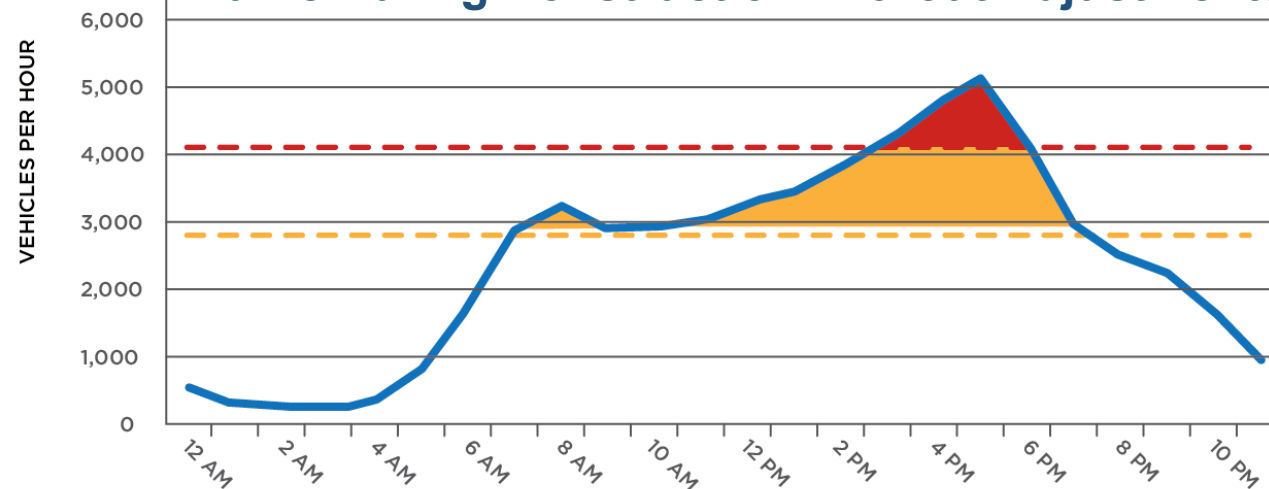
Transit | Active Transportation | Trip Chaining

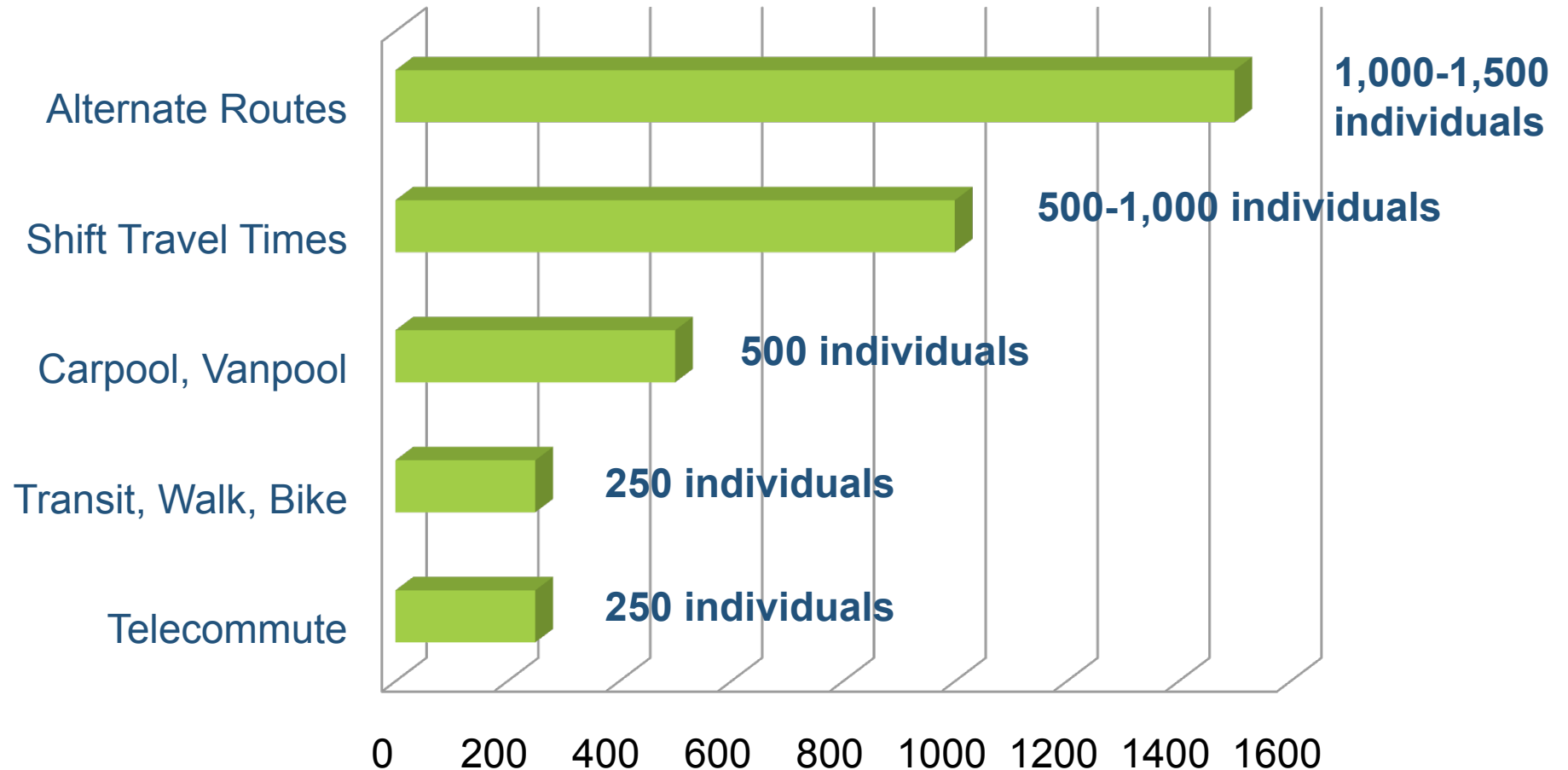


Existing Traffic



Traffic During Construction Without Adjustments







Expect delays on alternate routes

Natural tendency for drivers

Alternate routes alone will not
prevent freeway gridlock



Goal: 500-1000 individuals

25 biggest companies allow 25 employees to shift times to reach this goal

Shift from 4:00-5:00 to 3:00-4:00

Shift from 5:00-6:00 to an hour earlier or later

Shift from 6:00-7:00 to 7:00-8:00



Goal: 500 individuals

50 companies with 10 participants to reach this goal

Establish company program for carpool or UTA vanpool

Work through UTA's ridematching program

Money savings, tax deductions



Goal: 250 individuals

50 companies with 5 participants to reach this goal

Good alternative for summer months

UTA routes



Goal: 250 individuals

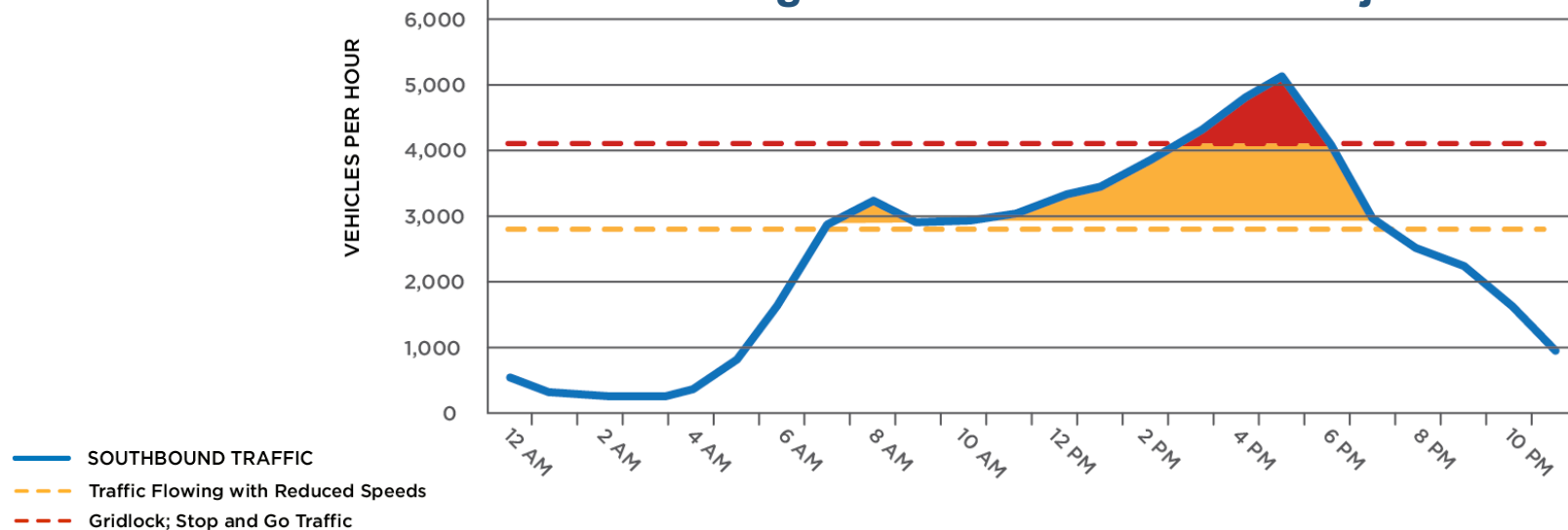
50 companies with 5 participants to reach this goal

Provide option to telecommute one or more days per week

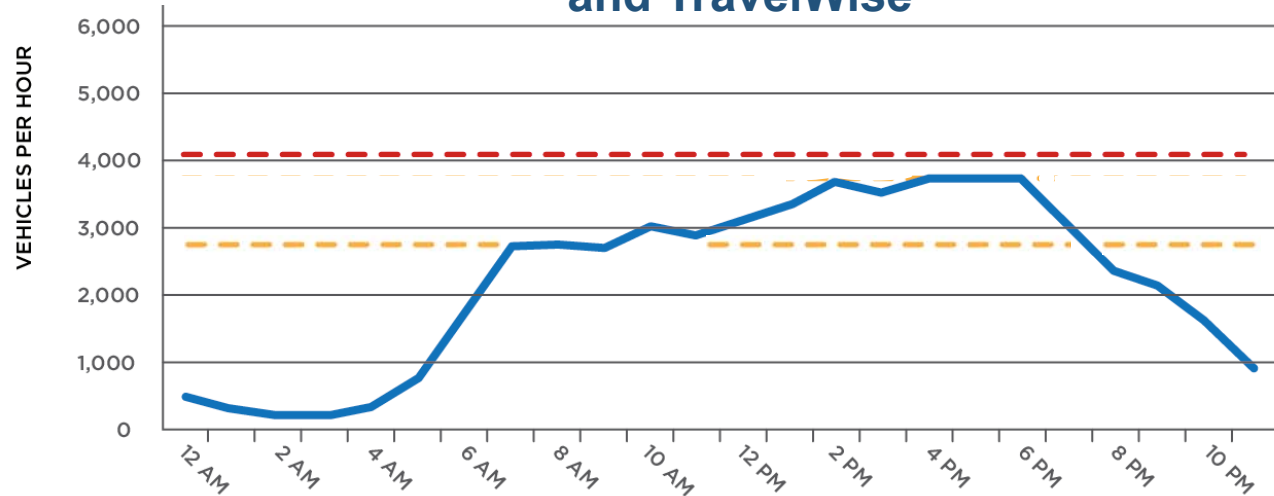
From home or telecenters

Conference calls, video conferencing, e-mail, etc.

Traffic During Construction Without Adjustments



Traffic During Construction With Alternate Route and TravelWise



TRAVELWise

Good for you. Good for Utah.

TRAVELWise
Good for you. Good for Utah.

SHARE

TRACKER

E-MAIL:

PASSWORD:

[FORGOT YOUR PASSWORD?](#)

Login with Facebook

TRAVELWISE TIDBIT

Add a basket to your bike so you can carry more home from the store. Let them laugh - you're saving gas!

[Bookmark this Page](#) · [Privacy Policy](#) · [Report a Problem](#)

TravelWise Tracker

Set goals to reduce trips

Keep a daily trip log

View savings in terms of:
Trips, Miles, Money,
Energy and Emissions

TRAVELWise

Good for you. Good for Utah.

TRAVELWise

Good for you. Good for Utah.

TRACKER PROFILE

QUESTIONNAIRE

Name:

Age:

Gender:

Number of cars/trucks in household:

Number of drivers in household:

Zip code:

Style of home:

Average miles for day-to-day errands:

Employer:

Miles to job from home:

As an alternative to driving alone, indicate how many times in the next week you plan to save a trip by:

Biking or walking (not for recreation/exercise)

e-Traveling

Trip chaining

Using public transit (bus, light rail or train)

Carpooling

Working a compressed workweek

SUBMIT

TRACKER DASHBOARD

CHRISTINA DAVIS'S PROFILE

[EDIT](#)

Age:	27	Miles to job from home:	10
Gender:	F	As an alternative to driving alone, indicate how many times in the next week you plan to save a trip by:	
Number of cars/trucks in household:	1	Biking or walking (not for recreation/exercise)	0
Number of drivers in household:	1	e-Traveling	0
Zip code:	84043	Trip chaining	5
Style of home:	Detached single house	Using public transit (bus, light rail or train)	0
Avg. miles for daily errands:	0-5	Carpooling	0
Employer:	Penna Powers Brian	Working a compressed workweek	0

GOALS

[EDIT](#)


TRAVELWISE TIDBIT

Each year, public transportation use in the U.S. saves 1.4 billion gallons of gasoline.

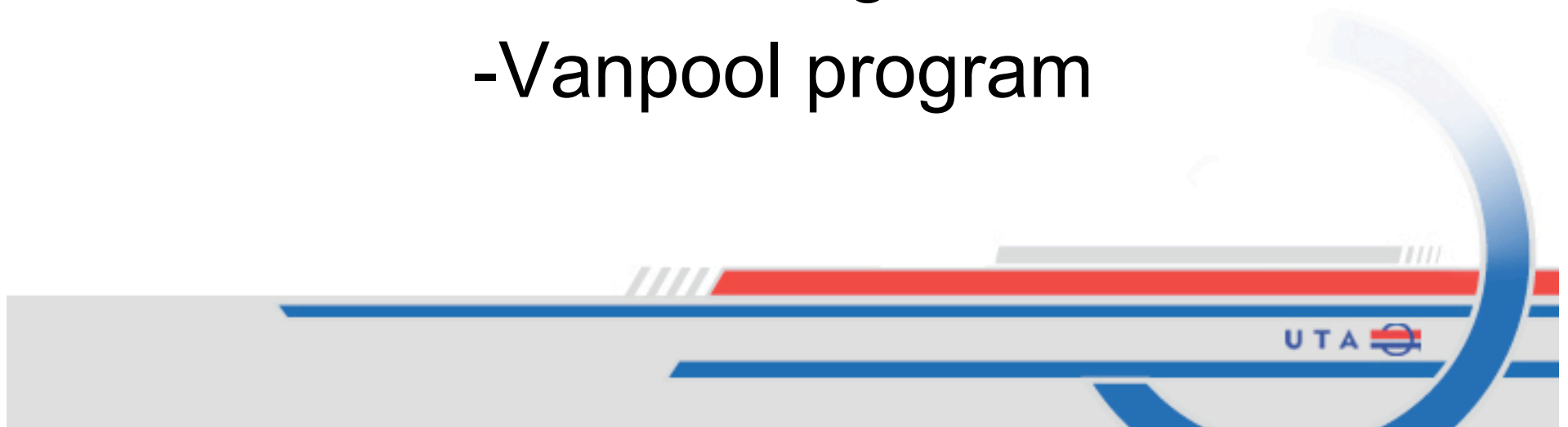
[BACK TO TRACKER](#)



Curtis Clayton
Regional Marketing Specialist

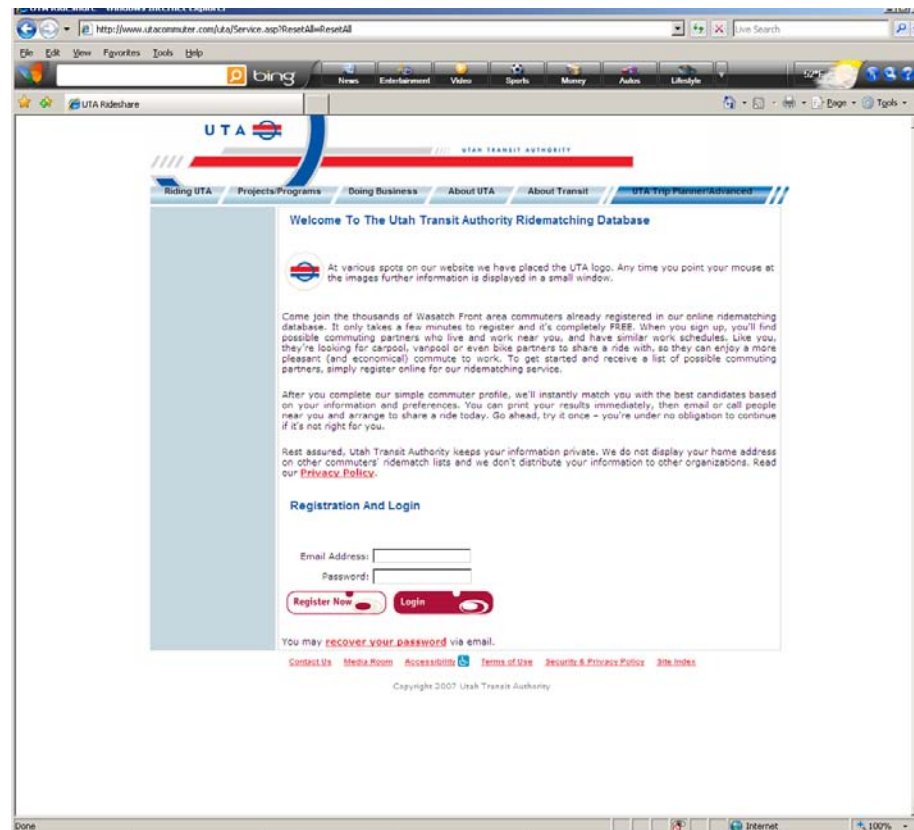
Utah Transit Authority

- Ridematching website
- Vanpool program

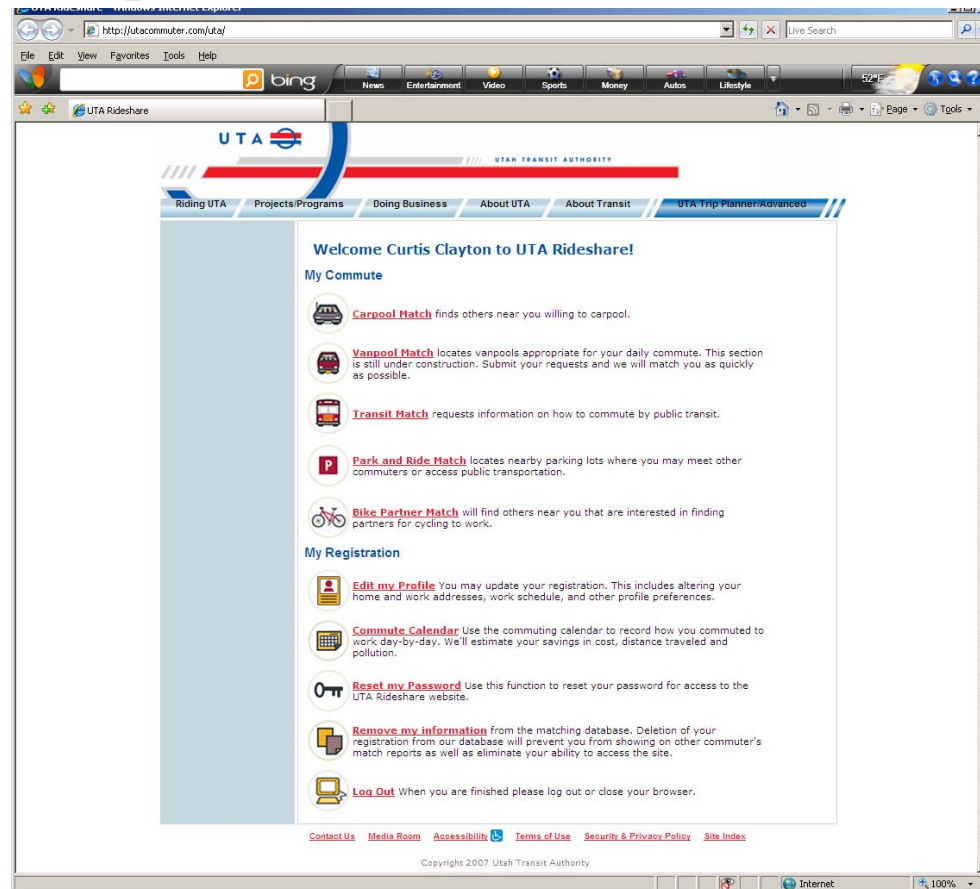


Ridematching website

www.UTAcommuter.com



Purpose of this website



How to start a Vanpool?

- Find 7 to 15 commuters traveling the same pattern.
- Identify 2 drivers and submit driving records.
- Identify 1 bookkeeper to collect fares and reports.
- Fill out all agreements and pickup the van.



Cost of the Vanpool

- Pricing is determined by the monthly miles traveled.
- The more the riders, the less the cost per rider.
- For example: 25 miles one-way 5 days a week or 1100 miles monthly.
- My car monthly gas cost = \$175 (after tax).
- My Vanpool cost = \$75 (pre-tax) 10 rider average.

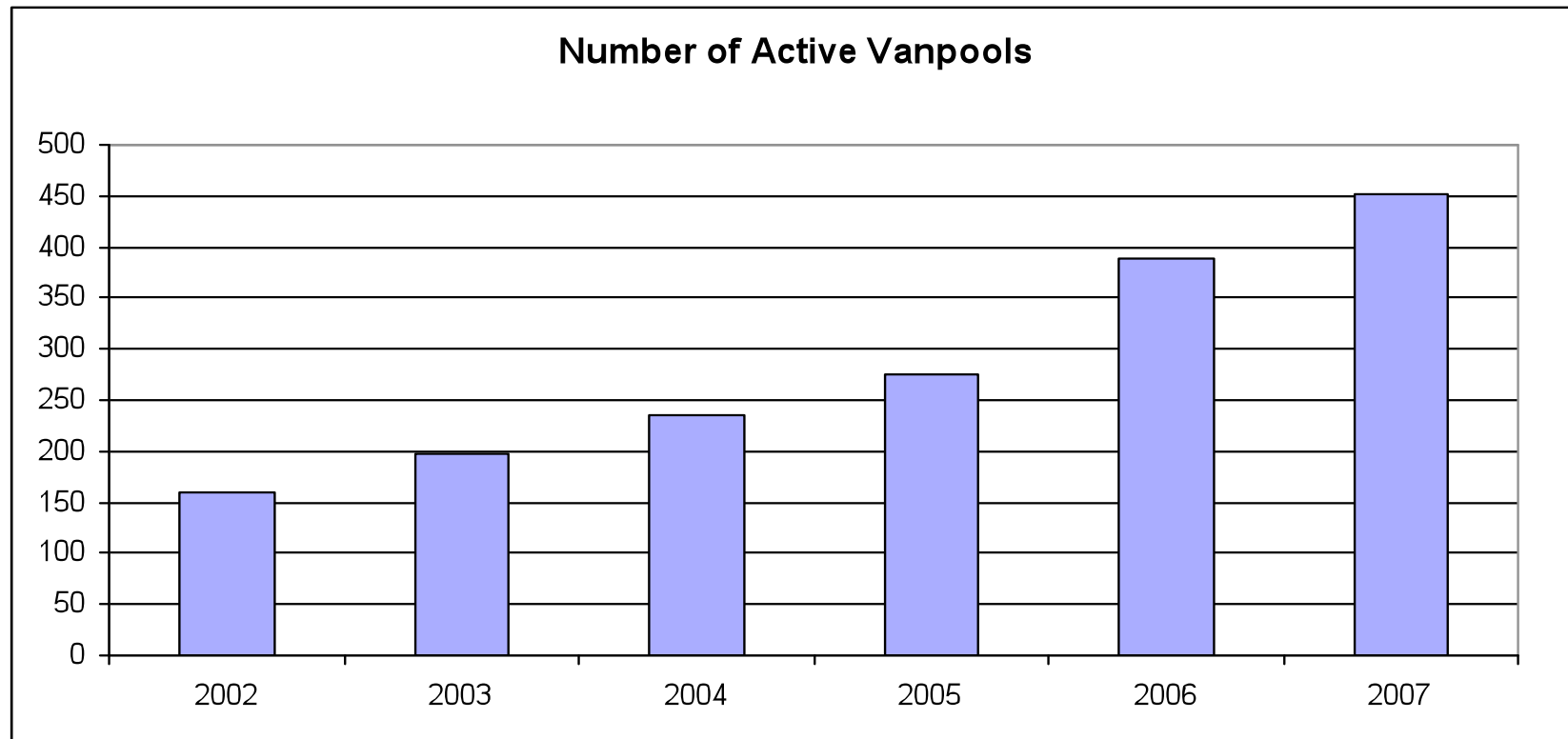
What is included in the price....Everything.

- The Van
- Fuel
- Maintenance
- Insurance
- A back up van
- Support staff
- 50 personal miles
- 6 guaranteed emergency ride home trips

Vanpool Do's.

- Do decide where you meet.
- Do decide how long you wait.
- Do decide seating arrangements.
- Do decide radio schedule.
- Do decide acceptable conversation topics.
- Do decide who can and can't be in Vanpool.
- Do sign up now while we have vans available!

No longer a waiting list, Vans now available!



Ways to make Vanpool work

- Vanpool 10 miles through the construction zones.
- Combine forces with others in your office park.
- Use www.UTAcommuter.com to find others.
- Reward employees who use Vanpools.
- Offer preferred parking spots for Vanpools.
- Promote the advantage of using \$230 a month in pre-tax transit benefits (and save company taxes).

Ways to contact us:

- www.UTArideshare.com
- Click “Programs” then Click “Vanpool”.
- Contact Curtis Clayton:
- Phone 801-287-2062
- Email cclayton@rideuta.com



UTA Eco-Pass

- Company-sponsored annual transit pass
- Employees can use UTA buses, TRAX and FrontRunner anytime
- One year contract
- Minimum of 35 employees required
- Includes Guaranteed Ride Home program
- Loaded with tax benefits for both the employer and employee

UTA Co-op Pass

- Company-sponsored program that provides a discounted monthly pass for employees
- One year contract
- Minimum of 35 employees required
- UTA discounts monthly cost by 20%
- Company subsidizes monthly cost by 30%
- Employee Pays Remaining 50% of monthly pass

UTA Transit Services

- Express Service to SLC
- TRAX Connector to Sandy TRAX
- Express from TRAX to Orem/Provo
- Local Services
- Van Pools
- Carpooling

Park and Ride Locations

City	Address	Owner
• American Fork	Main Street and I-15	UDOT
• Lehi	3101 North Ashton Blvd	(UTA Commuter Rail Station transit users only)
• Lehi	2100 North and I-15	UDOT
• Lehi	I-15 and HWY 92	UDOT (no UTA Service)
• Orem	1600 N 800 W	UDOT
• Orem	800 N and 1200 W	UDOT
• Orem	Center Street and 1200 W	UDOT
• Payson	I-15 Frontage and Main St	UDOT
• Payson	800 S Turf Farm Road	UDOT
• Springville	400 S 1950 W	UDOT

For UTA Route and Schedule information:

- Go to www.rideuta.com
- Call 1-888-RIDE-UTA

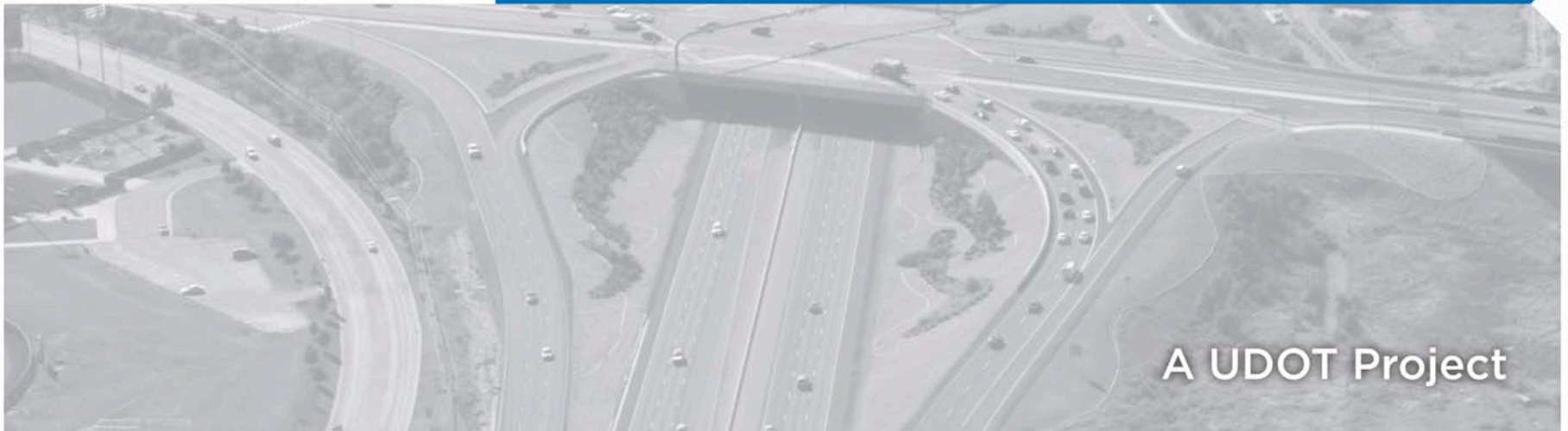
Stacey Adamson
Senior Marketing Representative
Timpanogos Business Unit
sadamson@rideuta.com



Partners for the Road Ahead

Scott Thompson | UDOT Region 3 PIM

3/30/2010



A UDOT Project

Five strategies to create win/win solutions for your business during construction:

1. Good Attitude
2. Be proactive
3. Teamwork
4. Open Communication
5. Think outside the box



Preparation

- Get to know the project
- Network with neighboring businesses
- Create or update your customer database



Communication

- Place signs directing patrons to your business
- Keep customers updated about construction impacts
- Provide detour maps
- Communicate with UDOT

